

## Danielle Ibinger Video Bio

I decided to become an accountant because I knew I had a passion for numbers and knew that in accounting I could take my career in any direction I wanted to go.

Growing up, I wanted to be a chef and own my own restaurant. You need to know how to balance the books and manage your inventory. In the end I loved numbers and taxes are really what I had a passion for.

I knew that I wanted to work directly with clients so I could give them good tax advice and help them grow their business into what they envision. I think what my clients see most from me is someone who is there for them that they can build a relationship with, someone who will answer the phone when they call. They can rely on to give them guidance and good tax advice. Someone who is there for them throughout the entire year not just during tax season.

What sets SVA apart from other CPA firms is their culture. It's made up of their 31 fundamentals which is considered SVA's DNA. The fundamentals give us guidance in how to work with our clients best and how to interact with our co-workers. What makes that unique is that those fundamentals not only apply in our everyday work life but they also apply in our personal lives. I go home and I think of the fundamentals as Speak Straight, Bring It Every Day, and my personal favorite, Keep Things Fun.