

Dashboard Reports Speed Up Business Decisions

[Music]

Would you drive a car without a functional dashboard? Maybe once a month someone can tell you how much fuel you have left, or how fast you were driving? Certainly not a good strategy.

This is how many business owners run their companies. Everything in a dashboard report can be found in your financial reporting system. Developing dashboard reports will provide a quick summary of key business performance metrics in a visual format.

Deciding which metrics to use depends on your industry, business operations, or economic conditions. They might include:

- Gross Margin
- Asset and Liability Ratio, or
- Total Asset Turnover

You might want to include:

- Inventory Turnover
- Daily Shipments, or
- Sales Performance

The purpose of a dashboard report is to quickly identify trends that require corrective actions. We recommend enhancing your financial statement use with dashboard reporting. SVA can help you determine the best way to review your company's financials so you can speed up your business decisions.

[Music]

Madison, WI

1221 John Q Hammons Drive
Suite 100
Madison, WI 53717

Phone: (608) 831-8181
Fax: (608) 831-4243

Brookfield, WI

18650 W. Corporate Drive
Suite 200
Brookfield, WI 53045

Phone: (262) 641-6888
Fax: (262) 641-6880

Colorado Springs, CO

P.O. Box 62786
Colorado Springs, CO 80962

Phone: (719) 413-5551

Contact Us:

Email: info@SVAaccountants.com
Web: SVAaccountants.com