

Measurable Results.® – Midwest Veterinary Dental Services

Our team at SVA is very responsive; they're a phone call or an email away. They help us with so many areas of our business, from tax planning to financial issues. They're there for us when we need help and all throughout the year, not just during tax season. And that was really important to us in picking our accountants.

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My name is Amy Henry. I'm a Certified Veterinary Technician. My husband Travis and I co-own Midwest Veterinary Dental Services. We're a dentistry-only specialty practice for equine and small animal in Southeast Wisconsin.

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We started with SVA a couple years ago, and we joined them because we were looking for an accounting firm that understood the veterinary industry. It's a very specialized business, and we wanted a team that could help us with more specific issues that we were having within our business. We were wanting to see if those areas were profitable – if we were wasting money making money, so they were able to help us look at specific scenarios with different doctors, different areas of our business, and then help us to make a decision of if we were doing a good job and if we were managing that area effectively.

So, we joined SVA during a unique time. We onboarded with them just prior to the COVID pandemic, which was very interesting for a lot of businesses. Even though most veterinarians came through it well financially, there was a lot of decisions that needed to be made during that time, and our SVA consultants really helped us with the programming that was available, whether we should or shouldn't take advantage of them. And they also put us in touch with people that could help us with the programs, such as the PPP loans, and that was very helpful to us.

Another way that SVA really helped us, especially during the COVID pandemic, was with refinancing and changing our banking. We thought that we had done a pretty good job with our financing, and we had fairly good rates in place, but we come to find out we did not, and SVA was very instrumental in putting us in contact with people that could help us get those lower rates and that could help our business be healthier on the debt side.

I would highly recommend SVA to any veterinary practice that is looking to make the change or if you're having any issues within your business. They have the expertise in the veterinary industry that is so important when you're working with a financial advisor or an accountant.

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