

Measurable Results.® – J. Henry & Sons and Henry Farms LLC

[Music]

I'm Joe Henry, Owner/Operator of Henry Farms and Henry Farms Prairie Spirits, along with my family, my wife Liz and two sons, Joe (Josie) and Jack. Our farm raises hybrid seed corn and soybeans and corn wheat and rye for our bourbon business. My father bought this farm in 1946 and started as a seed corn grower at that time. And then in about 2009, we started getting into the spirits business, specifically bourbon. Did our first batch in December 2009 and we age all of our bourbon exactly five plus years and then finally we came to market in spring of 2015.

[Music]

I think we began with SVA almost 35 years ago. And so, they started out primarily doing taxes for us and it transitioned over the last 10 years into more of estate planning, transitions, and succession plans and that type of thing. When we got into the bourbon business, there's so many rules and regulations and they helped, you know, kind of wade our way through all of those things. When we farm and then spirits, both businesses are not very similar. They are similar in some ways, but as far as the, you know, the rules, the taxation rules and the legalities of the two businesses are quite different actually and so it was very helpful to have SVA on our team.

Some of the unique things that SVA has helped us with was, obviously during COVID, with all of the programs and they were very good at keeping us current and making sure we were aware of different options that we had to us. As well as during our transition to our sons and our succession plan became very complicated with us with the two businesses, so they were very helpful in both, in all those aspects.

Well what's been great about working with SVA is they have a broad range of skills and people that are very knowledgeable about many different things and we tend to run into odd things in the businesses that we are, both agricultural and the spirits business.

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