



Jacob McClendon, MS
Principal, Director of Analytics

Areas of Expertise

- Analytics Strategy
- Data Visualization
- Data Engineering
- Data Automation

Industries

- Life Sciences
- Healthcare Practice Management
- Energy & Mining
- Transportation & Delivery
- Professional Services

Education

- The University of Texas at Austin - Bachelor of Neuroscience
- The University of Texas Southwestern Medical Center - Master of Biomedical Science

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Jacob is a Principal and Director of Analytics with SVA Consulting, LLC, a member of the SVA family of companies.

In his role, Jacob assists clients by strategically architecting solutions that help unlock meaning in data. Alongside a strong team, he designs and builds client-specific data automation and visualization solutions to fit the unique needs of a given client. He easily engages with and effectively communicates technical details to each individual stakeholder to ensure alignment and success of an analytics build.

Jacob has a background in biological research and leverages this mindset when developing new client solutions. He has a proven record partnering with life science companies and healthcare practice management organizations in communicating progress toward goals, provider performance, and visualizing financial indicators. Jacob has additional experience developing analytics strategies and executing against these to centralize data and automate reporting in small- to mid-size companies across multiple industries. These efforts consistently improve time to insight, allowing people to proactively engage with data and make accurate and informed decisions.