

Molly Taylor Video Bio

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I decided to become a CPA because I love helping people. In school I was always good at math, which is what started me down the path of becoming an accountant. But I truly decided to become a CPA, and in particular a tax professional, because I love the idea of helping my clients save money on their taxes through my knowledge of tax law and through strategic tax planning.

My favorite part of the work that I get to do is just knowing that I'm making a difference. I love getting to meet with clients, learning more about their business and the challenges they're facing, and then helping them overcome those challenges. In particular, it might be assisting with bookkeeping questions they have, helping them look at their current year and future years, and developing a tax planning strategy that'll help them save money in the long run on their taxes. Or it might even be looking at their entity structure and the challenges that their current entity structure is facing and considering if they should reorganize.

What sets SVA apart from other firms is that we provide more than just annual tax preparation services or annual assurance services. We want to be there to help our clients with valuations, entity structuring or restructuring, business growth strategies, tax planning strategies, and even exit planning or succession planning strategies. If our clients are approaching retirement age or want to leave their businesses, SVA truly wants to be there for our clients. Be their trusted advisors through it all, no matter what stage of life their business is in.

Greatest accomplishment professionally would be recently receiving my master's in taxation. This has elevated my knowledge on tax law and helps me better assist clients with questions that they may have. Personally, I would say becoming a mother. It's an experience like nothing else, and she just means the world to me, so that's been a great accomplishment.

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