

## Aaron Simanek Video Bio

(music)

I decided to study accounting because I always had an interest in business. Growing up, I had always thought of being an entrepreneur would be an awesome thing to do, so when I started high school, I was servicing about 15 properties per week, lawn care you know, cutting the grass, trimming, and I would always track my revenue, I would track my expenses, and plan for the future, plan for upcoming college expenses, things like that but what I realized was that I most enjoyed working on the business rather than in the business. I thought planning and tracking historical data, comparing metrics, all of that would be really interesting for me and so I knew that accounting would be a great career path for me.

What gets me excited about the work that I do is having the opportunity to make positive impacts on our clients. I work in the healthcare industry group and I know that each business owner, they have complex problems and unique goals that they want to achieve and accomplish. I enjoy knowing that every day is different and that our team is able to cater our services to the needs of each client. Being able to interact with so many different small businesses that are at various stages of their own career is a very and being able to just help them is a very rewarding experience for me.

My favorite part about the work that I do is having the opportunity to help clients navigate the complex tax and accounting needs that they have. I enjoy working with and solving complex problems. Every small business owner, they're in a unique situation and I enjoy, you know, finding solutions to their problems and being able to help offer those solutions and help clients achieve their goals is just a great feeling.

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