

Rhett Reuter Video Bio

I decided to become a CPA because of two things, my older brother and my lifelong love of math. When I was kind of going through the decision making in high school to see what I wanted to major in, I was deciding between engineering and accounting because of my love of math. And my brother tried the engineering field when he was going through this and hated it. So logically I decided I wanted to stick with the accounting first and see how I liked it. I took that first class in college and fell in love with it.

My favorite part of what I do is working closely with clients. I don't know if that's on a day-to-day basis, answering their questions over the phone or email, or helping them meet their financial statement reporting requirements or tax reporting requirements. I just want to make sure that when I do their work, I'm working in a timely fashion to meet their needs and their deadlines to keep them satisfied and happy clients.

One example of how I give back to the community is I'm actively involved in JDRF, which is formerly known as the Juvenile Diabetes Research Foundation. I currently sit on their board of directors for the western Wisconsin chapter and I'm actively involved in the walk committee. The walk committee is charged with organizing and running our JDRF One Walk which is our second largest fundraiser for our chapter.