

Mara Ragland Video Bio

[Music]

I like to work with my clients in a way that's most comfortable for them, either in person, on the phone, or through email. I found that in-person meetings can be the most beneficial to build rapport and trust between me and my clients. Also, in-person meetings can result in additional questions or issues that we can work through that might not have come up otherwise.

One of the reasons why I decided to become a CPA was I always had an interest in numbers growing up. And then in college, I started taking accounting classes and, obviously, I enjoyed the numbers aspect of those classes, but then I realized that I enjoyed the problem-solving aspect as well. Towards the end of college, I had an internship with SVA and that really solidified to me that I had an interest in this profession.

My favorite part of the work that I do is definitely the variety from day to day. The majority of my clients are non-profit organizations, and within those organizations, I can provide an array of services to meet their consulting, assurance, or Form 990 needs.

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