*SVA Certified Public Accountants

Kelly Gustafson Video Bio

[Music]

The favorite part of my job is the variety – no two days are the same. And also I like when I'm able to help a client that, when they extend appreciation for the work that I did, that's always a great feeling.

I think what sets SVA and me apart from other firms, or individuals, is our focus on client service. And that's something that I focus on is being proactive with clients and thinking ahead or making them aware of things that they need to be aware of so that there aren't any surprises down the road.

I became a CPA because I like the problem-solving aspect of it. I think of it sometimes as a puzzle that I can put together into a format that makes it clear and helps people make decisions.

Most of my clients are in the real estate or nonprofit arena. On the real estate side, we work with low-income housing projects, and my focus is more on the assurance side, which is primarily dealing with their financial statements and providing some level of assurance on those financial statements. And I'm also involved a little bit on the tax side with both real estate and nonprofit clients as well.