

Nicole Gralapp Video Bio

I bring to the profession and my clients a little bit of personality. I do both tax and assurance engagements. While to the client, those could get pretty boring because that's not their specialty, but I try to make it a little fun for both of us.

My favorite part about the work I do is the clients and how different each client is and how they always challenge you. But I also like how passionate the clients are about their business and it makes me hard not to be passionate about my job in helping them succeed.

I like working with my clients one on one at their location. This gives me an opportunity to learn their business better and it also gives them an opportunity to know me, and we get more comfortable with our relationship faster.

I impact my clients' businesses by not only looking at their past, but looking at their future and how to get there. I do that by doing business projections, benchmarking and strategic planning in order for them to have measurable results.