

Edward Gest Video Bio

[Music]

So, as I was going through life, school, everything else, you always think about what you want to do for your career in the future. And as I was thinking about it, I thought maybe I'd be an accountant, maybe I'd be an engineer. I always enjoyed math and so where could I use it? And for me, going through the math, eventually it turned into science and that was a bit too much. So, I chose to go down the business career and, for me, a CPA was a great choice. Get to know the business and all the different things that go with it. So that's how I became a CPA.

So, the favorite part of the work that I do, and I've only recently joined SVA. I worked in the corporate world for many, many years. And what I can say about SVA from my first, I'll call it six weeks here, is that everyone is very friendly, very helpful, and not that I don't know what I need to do, but SVA has their own different policies. I have not come across a single person who wasn't willing to help me. And I find that very encouraging and like to do the same for anyone that has questions for me.

With my clients, what I find a lot of clients, while they're very smart and very intelligent in the work that they do, there are a lot of clients that don't necessarily understand the various tax laws and how it can affect them or help them. So, what I take a great deal of pride in is first learning about the client, what their situation is, and then trying to use the tax law to their advantage to bottom-line save them the most money from Uncle Sam.

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