

## James Emmerich Video Bio

The favorite part of the work that I do would be every day is something different. Becoming a CPA really allowed me the opportunity to get involved in a lot of different things. Every day is challenging. Every day is something new and I really enjoy that aspect of my job. Coming in everyday, we can use it as a learning opportunity and we get a lot of different things thrown at us, and that's really exciting.

For me, I like to work with my clients any way necessary. So, I understand that you have a day-to-day operation. Sometimes the accounting factor can be an inconvenience. So whether it's email, teleconference, you want a face-to-face meeting, it really doesn't matter. We're here to assist you. So we're very flexible and adaptable and I think that's really important because I think that provides good service. We don't want to interrupt your day and so by being able to be flexible, that allows you to do what you do and for us to help service you however you need to be serviced.

I think what I bring to the profession is a caring and understanding about people. I understand that there's goals and things people want to accomplish. So I look at you first as an individual, somebody who I want to identify what your goals are. We want to help you develop a plan to achieve those goals. I understand that you have a business or an entity that you care deeply about. And so for me, when I work through things like that, I want to understand who you are as a person, what your goals are, how we can accomplish them and achieve them. And then I think it's important that we develop a plan of attack, we implement it and we go through it and we make sure that we get you where you want to be.