

## Vanessa Conlin Video Bio

I think my planning style sets me apart because I get all the information I need up front. I have an open line of communication with my client throughout the whole process and when I'm out in the field doing an audit, it goes smoothly because of that. And also the turnaround time from when I leave the field to when we produce the final product is much shorter.

I decided I wanted to become a CPA in college. I knew I wanted a career in business, I just didn't know specifically what field. After taking an accounting class, I realized I not only enjoyed the number side of things but also the analysis of financial statements. And that's something I do extensively in the assurance practice.

What I think sets SVA apart from other firms is the diversity in the services that we offer. We're essentially a one-stop shop for our clients. A client can come to us and say, "Hey, can you prepare my business and personal tax return?" We can do that and if they also need an audit of their financial statements every year, we can provide that service as well. Having all of these services under one roof really allows us to meet all of our clients' needs.

The favorite part of my job is when I can get out of the office and go visit my clients. As an auditor, I'm out in the field all the time. When I can go out, talk to my clients and get to know them both on a professional and personal level, it's something I really enjoy.