

## Kelly Bradley Video Bio

What sets SVA Healthcare Services apart is the wide array of services we provide beyond traditional accounting, tax and consulting. Our in-depth knowledge of the medical billing process through SVA Healthcare Services LLC, our outsourced quoting business, all those are very unique skill sets and knowledge bases that other accounting firms don't have.

I think clients refer business to me because of the service pattern that I apply to them. Even though I've been doing this for 25 years, when clients deal with me, they're dealing with me directly. They aren't being passed off to another member of our firm and when they have questions or concerns, they call me and I'm the one giving them the answers back.

The reason I love accounting and the job I'm doing is every day I come into work, it's something different. I've been blessed to be able to work in various aspects of the accounting profession. Starting out more in the business advisory side but as I've gone into healthcare and for the last 20 years dealt in that area. Every day I come into work it's a different issue. I may be helping a physician group with a compensation formula, helping them on their medical billing side, dealing with a client on coding issues or compliance issues, a tax audit, but every day there's something different going on and that really is an exciting part of what I do.