

Beau Johnson Video Bio

What sets SVA apart, really, is the people first culture that's been built here, and not just with our clients, but with our employees as well. I know there's a lot of organizations out there that will say the same thing, but I can tell you firsthand that SVA does it differently. We do it better. Everybody within the organization is aligned on one singular goal of Serving People Better.

We have 31 fundamentals that we live every single day, every single meeting. We spend time discussing the fundamental of the week, how it applies personally and professionally, and when you take all of those and you combine them together, it really helps to shape how we interact, how we connect with our clients and each other, helps to drive our success, and ultimately, at the end of the day, helps to ensure that we always achieve *Measurable Results*.

The favorite part and the most exciting part of the work that I get to do is really centered around the consummate, forward-thinking professionals that I have the privilege of working with every single day. Everyone is extremely collaborative and welcoming to new ideas. Everyone listens to one another as everybody truly has a voice, and at the end of the day, every decision that we make is centered around what's best for our customers and what's best for our employees.

We are a growing organization. We are transforming. We are trying to stay ahead of the curve and innovating as best we can, and at the forefront of our minds is always our core values and the 31 fundamentals that we live by every single day. And I'm extremely excited to see where this organization, where this firm, goes here in the near future, and I'm extremely excited and privileged to be part of the team, part of the group that has the ability to help drive us into that future.

The greatest accomplishment that I'm proud of it has to be my two children, Dominic, who is just about to turn 12, and Felicity, who just turned seven. They. watching them grow from literally being images on a screen to where they are today, watching their personalities develop, watching them excel at everything they do, whether it's sports or activities or school, it's been an extremely fun, exciting journey, and I'm very, very proud of both of them Continuing to watch them grow and develop, and being right there to help guide them, to get them where they want to go, and seeing what the future holds is extremely exciting for me.