



**David Singleton**  
*Principal*

**Areas of Expertise**

- Sales and Marketing
- Sales Team Leadership
- Partner Management
- Business Development

**Industries**

- Life Sciences
- Manufacturing
- Retail
- Food & Beverage
- Distribution
- Accounting

**Education**

- Sorbonne University - Paris, France
  - Major in French with Minors in Greek and Italian

**Credentials**

- Licensed Interpreter in French

**David Singleton**  
*Principal*

David is a Principal with SVA Consulting, a member of the SVA family of companies.

He is a dynamic leader in sales and business development, known for his ability to drive revenue growth, cultivate strategic partnerships, and build high-performing sales teams. With a career spanning multiple industries—including Life Sciences, Manufacturing, Retail, Food & Beverage, Distribution, and Accounting—he brings a broad perspective and deep expertise in helping businesses expand their market presence.

David thrives on solving complex sales and marketing challenges, guiding organizations in refining their go-to-market strategies, and optimizing their partner management efforts. His leadership in sales team development has helped companies scale operations, improve customer engagement, and strengthen their competitive edge. By fostering relationships built on trust and collaboration, he ensures that clients receive personalized solutions tailored to their unique business goals.

At his core, David is more than a sales strategist—he is a trusted advisor dedicated to empowering businesses with the insights, resources, and strategies they need to achieve long-term success.